

see

weißensee

weissensee academy of art berlin

PRODUCT DESIGN

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Prof. Carola Zwick
Prof. Susanne Schwarz-Raacke
Prof. Barbara Schmidt
Visiting Prof. Nils Krüger
Lucas Bahle (artistic assistant)
and contract teachers

The course Industrial Design is divided into a four-year Bachelor's course and a one-year Masters. Students spend the first year of the Bachelor's course learning the basics of art and design in an interdisciplinary course together with students from other courses at the School. The following three years of the Bachelors course aim to produce competent and independent designer personalities. Students are taught a wide range of academic and design knowledge, methods and skills. Graduate designers should be in a position to work responsibly and independently with regard to social, economic, cultural, technological and environmental aspects. For this reason, the course emphasises the development of students' capacity to think critically and to work and think in an academic way. A central place is given in the course to concept development and design.

Student advisory service:

Address:

Academy of Art Berlin Weissensee
Student Services
Bühningstr. 20 D-13086 Berlin
Phone: 030-47705-342 (Tu 14-16 We 10-12)
Office hours: Tu 11-13 Th 14-17
e-mail: studienberatung@kh-berlin.de

Consultation of applicants:

After telephonic appointment via the Secretariat, Frau Hoppe, **Phone:** +49 (0)30 47705 244 and on the Open Days.

Admission prerequisites:

- Artistic talent is required
- Minimum age 18 years
- General matriculation standard / general certificate of secondary education
- Preliminary practical or vocational training
- For international applicants: Sufficient knowledge of written and spoken German has to be proved (DSH-2 or Test-DaF-4)

Artistic admission test / aptitude test

The artistic talent will be ascertained by a test procedure. Application for the test is by a corresponding Academy of Art Berlin Weissensee form (obtainable via www.kh-berlin.de) to be sent in with a postage-paid return envelope. The application period is from 1st November to 10th December. In January applicants will receive an invitation and practical hints for the aptitude test in February.

This admission test or exam will consist of:

- Submission of approximately 10 to 20 personally produced artistic works (mainly drawings and other specimens in a portfolio, no three-dimensional works) and a homework. Admission to the test will be decided upon after examination of these works (preselection).
- A 2 to 3-day exam for proving the required aptitude.
- An interview concerning, as a rule, the evaluation of the artistic achievements shown as well as the technical skills and motivation of the participants.

Handicapped or chronically ill applicants may apply for compensation of their drawback in the test. The test participants will be informed in writing about the results. A successfully passed test is valid for two years.

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www.kh-berlin.de

Preliminary practical training

A preliminary practical training is considered as basic requirement for matriculation. The KHB is not in a position to mediate training placements. The preliminary training is necessary for acquiring knowledge and experience concerning basic working techniques, materials and working processes. Especially suitable to this effect are metal working and processing factories or other technically oriented industries. Minimum duration should be 6 to 8 weeks.

Application/admission

An application can be filed only after having passed the artistic admission test, whereupon the suitable applicants will receive the corresponding application form from the Academy of Art Berlin Weissensee. This form has to be sent within the established period, together with the appertaining documents, to the matriculation office of the Academy of Art Berlin Weissensee. The application deadline is preclusive. Allotment of the study places by central assignment (ZVS), numerus clausus, waiting semesters or drawing of lots is not done. After conclusion of the admission procedure in April of the same year, the applicants receive a written admission award and the registration forms.

Registration/fees

For registration it is necessary to present the health insurance vouchers and to pay the contributions of 290 € (registration fee, social contribution, Students' Association (ASTA), public transport). Tuition fees are not charged.

Commencement of study

Admission of beginners is for the winter semester only, i. e. from October of the current year.

Duration of study

The regular duration of study is of 8 semesters, 240 ECTS-credits (Bachelor) and 2 semesters,

60 ECTS-credits (Master of Arts: start winter term 2012/13).

Syllabus

Counting with basic artistic and handicraft skills and scientific knowledge as well as phantasm and creativity, the students are to employ their artistic design concepts in a practically efficient fashion by using appropriate working methods. Integrative tuition and working methods are preferred. The student is enabled to reflect in his work not only socio-cultural realities and tendencies, but also group-specific behaviours and requirements. The study also fosters the comprehension that design as part of integral development processes is capable of contributing to the solution of present and forthcoming social situations.

Stay abroad

The Academy of Art Berlin Weissensee cultivates direct contacts with a great number of colleges in other countries and promotes student exchange. Interested students in the main course may contact the Akademisches Auslandsamt of the KHB for information about exchange emplacements available within the SOKRATES/ERASMUS Programme or other possibilities for a stay abroad, and hand in their corresponding applications.

Conclusion of study

The study is concluded with a Bachelor examination. Admission to the bachelor thesis procedure is only for students who have completed at least two semesters of main study at the KHB and have concluded this study successfully. After having passed the bachelor examination, the graduate will receive the academic degree of „Bachelor of Arts in Product-Design“.

Master Program

Students on the one-year Masters course that follows on from the Bachelors gain a more profound understanding of the complex challenges posed by important problem areas in our civilisation. Students pursue their own stance on material and non-material product development in a responsible and reasonable way. This involves project work within the areas of "Interaction Design" and „Design and Mobility“. There is only one admission term (winter) that means next application is valid for winter term, start in October. The applications are open from March, 01 and close on April, 30. Please use exclusively the online application platform, the link can be found on our website.

Change of college

Changing to the Academy of Art Berlin Weissensee is possible only after completion of the fundamental study or of the 2nd semester in the same course of study. It is recommendable first to get into touch with the professors of the desired specialism and to arrange a personal interview. Acceptance and acknowledgement of accomplished studies are assessed and approved by the examination and admission committees. The form covering an application for change of college can be obtained from the Referat für Studienangelegenheiten.

Financial assistance

Basing on the Federal Law for Educational Advancement (BaföG), Students may apply for a financial assistance with the Student Welfare Organisation (Studentenwerk).

Address: Studentenwerk Berlin, Amt für Ausbildungsförderung
Behrenstrasse 40/41, 10117 Berlin
Phone: +49 (0)30 93939 - 70
www.studentenwerk-berlin.de
www.bildungskredit.de

Accommodation

The Academy of Art Berlin Weissensee does not have any student hostels or flats. The Studentenwerk Berlin, however, disposes of a great number of rooms in Berlin at a cost of between EURO 150,00 and 350,00. International Students as well as handicapped or chronically ill students enjoy a preferential attendance in this respect. The address of the central accommodation agency is

Studentenwerk Berlin,
Abteilung Wohnen InfoPoint
Hardenbergstr. 34
10623 Berlin
Phone: +49 (0)30 93939 - 70
info@studentenwerk-berlin.de

Moreover there exists in Berlin an ample offer of private flat-sharing and subtenancy opportunities which can be found in newspaper ads, on notice boards or by personal contacts.

Information material

Further information about the Academy of Art Berlin Weissensee can be found in the Internet (www.kh-berlin.de).

Information days

Once a year – in July – the Academy of Art Berlin Weissensee hosts its traditional „RUNDGANG-Open Days“ providing prospective students and applicants best opportunities for information and offer you an ideal introduction to this school. And all interested people are also invited to an informative event in November, here will take place a presentation of all departments.