

15 - 16 April 2014

Weißensee Academy of Art Berlin

POST CARBON

Design for a Sustainable Lusatia

GREENLAB, the lab for sustainable design strategies at Weißensee Academy of Art Berlin, will start the summer semester 2014 with a symposium entitled „postcarbon – Design for a Sustainable Lusatia“. In cooperation with the project Laurin we are very pleased to invite you to this two-day event!

The symposium will focus on how designers may contribute to the regional development of Lusatia. How can the cultural and natural resources of the region be protected and further developed? Can traditional elements be interpreted in a contemporary way, and transformed into interesting and sustainable concepts, products, processes, or services? Social design, circular flow economies, craftsmanship and local production, co-design, material activism, and food design will be addressed.

In addition to experts from Lusatia, who will introduce their region, internationally active designers and entrepreneurs will offer new perspectives on sustainable regional development. With the support of the Dutch Embassy in Berlin, we have invited the food designer Katja Gruijters, the designer and curator of public spaces Ester van de Wiel, and Mike Thompson from the design research collective WNDRLUST as keynote speakers. Experts from other regions, as well as case studies by designers, will promote a better understanding of the possibilities for designers within the context of the topic.

Ideas developed at the symposium will be the starting point for interdisciplinary semester projects in Weißensee Academy of Art's design departments and GREENLAB, which will be presented during the Academy's open days on the weekend of July 19 and 20, 2014.

// Tuesday, 15th of April

10.00 // Opening Address & An Introduction to Green Design 3.0
Prof. Dr. Zane Berzina und Prof. Susanne Schwarz-Raacke / GREENLAB / Weißensee Academy of Art Berlin

10.10 // An Introduction to the Project Laurin
Martin Kuder / Director M's Marketing + Kommunikation

10.20 // IBA at the Prince Pückler Country – a Project for Lusatia with an Identity-Fostering Impact
Prof. Dr. Rolf Kuhn / Urban Planner

11.00 // Coffee Break

11.20 // With Tango Against the Sakima: in Hoyerswerda Traditions are Brushed Against the Grain
Wolfgang Kil / Architect, Critic, Publisher

12.00 // Sorbian Everyday Culture Today - What Could it Be?
Dr. Ines Keller / Sorbian Institute

12.40 // Weisswasser 0L 1/2/3. Glass and Design in Upper Lusatia
Prof. Dr. Walter Scheiffele / Weißensee Academy of Art Berlin

13.20 // Lunch Break

14.20 // Theses for Design within the Context of Regional Development
Dr. Kenneth Anders / Oderbruchpavillon

15.00 // Grüne Werkstatt Wendland – a Creative Workshop to Secure Sustainable Future Developments in Rural Areas
Meike Koopmann und Nicole Servatius / Grüne Werkstatt Wendland

15.25 // Community Based Project Farbfelder - Colour, Farbfelder, 'Made in Berlin'
Madlen Deniz / Farbfelder – Community Garden in Berlin-Neukölln

15.50 // Unpackaged Shopping – Back To The Future
Milena Glimbovski / Original Unverpackt

16.15 // ACTING THINGS. Or what if We Look at Processes of Production as if they were a Dance, a Play, a Ritual?
Judith Seng / Studio Judith Seng

// Wednesday, 16th of April

10.00 // Food Design, Back to the Origin
Katja Gruijters / Studio Katja Gruijters / Amsterdam

10.40 // Underneath the Pavement, the Beach
Studio Ester van de Wiel / Rotterdam

11.20 // Coffee Break

11.40 // WNDRLUST: Exploring Things Possible
Mike Thompson / WNDRLUST / Amsterdam

12.20 // Open Source & Open Design: New Possibilities for Designers and Communities
Lars Zimmermann / Designer & Economist

13.00 // Lunch Break

14.00 // Design Empowerment - The Design Process as a Tool for Social Change
Isabelle Dechamps / be-able

14.25 // GRÜNE BANDE - Sustainable Design Collective
Ulrike Böttcher und Michelle Mohr / Grüne Bande

14.50 // CULINARY MISFITS – Eat the Entire Harvest!
Lea Brumsack und Tanja Krakowski / CulinARy MISfItS

15.15 // Algaemy - from Crafting our Future Food to Printing with Microalgae
Essi-Johanna Glomb und Rasa Weber / Weißensee Academy of Art Berlin

15.40 // Development stories of a design traveller
Steffi Silbermann / Designer

16.05 // Conclusion
Prof. Steffen Schuhmann / Weißensee Academy of Art Berlin

Moderation
Leonie Baumann /
President Weißensee Academy of Art Berlin

Free entry

Venue: Aula
Weißensee Academy of Art Berlin
Bühningstraße 20, 13086 Berlin